The easiest way to capture to H.264 video files for iPod, iPad, the web and more!

H.264 Encoding

Blackmagic Design Catalog Spring 2010

# Distribute your client's H.264 video files to websites, YouTube and now iPad

Capture video direct to H.264 video files for the web, iPod, iPad, iPhone, Apple TV, YouTube and even full resolution video backups! Blackmagic encoders come in two fantastic models. Video Recorder for home use to capture priceless memories in high quality SD component and composite. Video Recorder includes easy to use Mac software.

H.264 Pro Recorder is for the industry professional who needs professional encoding from SDI, HDMI, analog component/composite and balanced audio! H.264 Pro Recorder includes Blackmagic Design's powerful Media Express for frame accurate deck control with EDL import! Media Express lets you encode on Mac, Windows and Linux!

# H.264 Pro Recorder

The perfect low cost way to capture from professional broadcast decks directly to SD and HD H.264 files! With new ways of delivering content to consumers, now it's easy to capture old or new programming content into the same file format used on the web, iPad™, iPod™, iPhone™, Apple TV™, YouTube™ and more! Capture directly from SDI, HDMI and component analog video with embedded SDI, HDMI and balanced analog audio inputs. RS-422 deck control is included with software for Mac, Windows and Linux!



### **Technical Specifications**

Video Input: SDI, HDMI, YUV Component, NTSC, PAL and S-Video. Audio Input: Supports SDI, HDMI and balanced analog audio. Updates and Configuration: USB 2.0 high speed (480Mb/s) interface. Standards: Supports both SD and HD video capture. HDMI Input: For legal reasons, HDMI capture from copy protected sources is not supported. Extras: Media Express software is included for Mac, Windows and Linux. Installation: Connect to your computer's USB port and run Media Express. Warranty: 12 Months

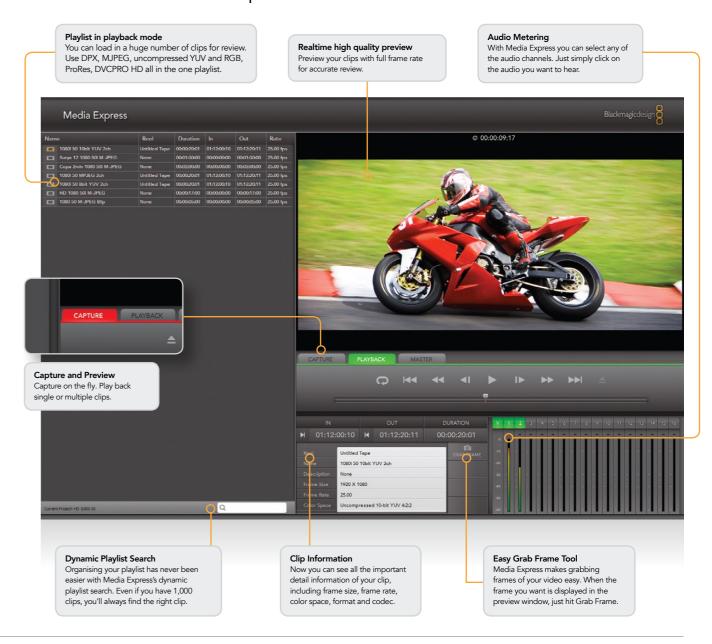


## Encode to iPhone, iPad and iPod!

Now it's easy to encode video for new portable devices! Video Recorder and H.264 Pro Recorder can resize content as you record and encode directly into the format for each one of these devices!



# Take a closer look at Media Express



# **Perfect for Online Content**

Use Video Recorder and H.264 Pro Recorder to encode for the web! Now encode the millions of hours of content into online formats for fun or profit! Save time by direct resize and encoding all in one step!



# **Preserve Archive Footage**

Old videotapes are delicate and have a limited life. With old videotapes deteriorating and decks that can play them getting rare, encoding video is the only way to preserve valuable footage!

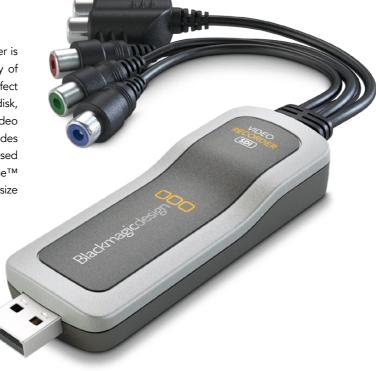
H.264 Encoding

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# Capture home movies to your iPod, iPhone, iPad, Apple TV and even YouTube!

# Video Recorder

Get fantastic H.264 encoding for the home! Video Recorder is the only consumer encoder that captures the high quality of component video, as well as composite and s-video. Perfect for capturing old videotapes and family memories to disk, preserving valuable video before the tapes degrade. Video Recorder plugs directly into your computer's USB and includes software for capturing video directly to the H.264 format used on iPod<sup>TM</sup>, iPhone<sup>TM</sup>, iPad<sup>TM</sup>, Apple TV<sup>TM</sup> and YouTube<sup>TM</sup> formats. Included Mac software also lets you crop and resize before capture!



### **Technical Specifications**

Analog Video Input: YUV Component, NTSC, PAL and S-Video. Analog Audio Input: Stereo Hi-Fi audio.

Interface: USB 2.0 high speed (480Mb/s) interface. Standards: SD Format Support: 625/25 PAL and 525/29.97 NTSC.

Includes: Video Recorder software for Mac OS X<sup>TM</sup>. Warranty: 12 Months





# Save your favorite home videos to your iPhone

Capture your home videos and take them on the go with your iPhone. Show everyone your videos anytime on your iPhone.



#### Archive those old video tapes

Convert all those old dusty video tapes and memories to H.264 file format. Now you can protect your memories on ageing VHS tapes as a digital file on your computer.



## Save precious memories for all time to your computer

From camera to computer to your family and friends, you can now save those precious memories forever.



# Share your gameplay instantly!

Record your own gameplay or share with friends your ultimate gaming moment in an instant!